

**General Engineering Company**  
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## **GEC's Century Celebration**

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PORTAGE, WI – With the arrival of the 2012 New Year, 100 years has officially arrived for General Engineering Company (GEC) and it's time to celebrate this huge milestone for the consulting engineering firm.

“We've just started to celebrate our 100 year anniversary events,” says GEC Public Relations Manager, Elizabeth Brooks. Recently, in November, the company debuted its new logo in a ribbon cutting ceremony displaying its new sign while joined by many key members of the Portage Community.

As part of the 100 year anniversary celebration, GEC is partnering with the City of Portage in the creation of the Splash Pad (sprinkler park) that will be located in Goodyear Park. The planning and development of this project will allow GEC to continue its tradition of giving back to Portage and supporting the community.

Jerry Foellmi, General Engineering Company President shares, “The splash pad project allows us as a century old local business to partner with the neighboring service organizations, the Portage School District, and the City (Portage) on a project that will rejuvenate Goodyear Park. We want to put our expertise in planning and developing these projects into a direct value for the community.”

Also, during the yearlong celebration, GEC will continue to look back on the core values and principles that have shaped General Engineering Company into the stable and prosperous business it is today. GEC will be releasing a new story each quarter during 2012 to highlight the company's history and growth over the past 100 years.

This spring, GEC will be highlighting many significant projects and events of the company from the past 100 years during its *Open House* event on May 8<sup>th</sup>, 2012 at GEC's Silver Lake Drive office location. GEC will be displaying vintage framed photos of historic Portage projects and many other communities that GEC has worked with over the century.

General Engineering Company offers numerous services such as consulting engineering, building design, environmental services, GIS, surveying, and much more. GEC also maintains an office located in Black River Falls, WI, primarily providing building inspection services to its northern customers.





Pictured in photo: General Engineering Company management team, from left to right, Jason Jackson, Kent Fish, Robert Roth, Jerry Foellmi, Brad Boettcher, Mark Jankowski, and Scott Anderson. Not pictured in photo, Kory Anderson.