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Ribbon Cutting Ceremony Helps Celebrate a Century

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PORTAGE, WI – A ribbon cutting ceremony took place on Monday, November 28th in honor of General Engineering Company's (GEC) new logo debut for the company's upcoming 100 year anniversary.

On Monday, November 28th at 10:00 a.m., members of the chamber of commerce, city representatives, and GEC leadership gathered for the official ribbon cutting ceremony of GEC's new sign. The sign, which was provided by Mayor Ken Jahn and Two Rivers Signs & Designs, displays General Engineering Company's new logo in recognition of its approaching milestone.

Marianne Hanson, Executive Director of the Portage Area Chamber of Commerce, said "It was great to be part of the new unveil of the logo and sign for General Engineering Company as it celebrates 100 years in 2012. GEC has definitely put its roots here in the Portage community supporting the needs of the businesses and enabling their employees to get involved."

Unveiling a new logo is only one of the many new and exciting things that GEC is embarking on when entering another century of local business. Recently, the company launched a new website loaded with new and updated features! Users can now stay current with news, projects, services, and more upcoming 100 year anniversary events! You can also follow General Engineering Company on Facebook and Twitter to stay connected.

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Ribbon Cutting Ceremony



Pictured in photo: General Engineering Company, President Jerry Foellmi prepares to cut the ceremony ribbon. Shown are (from left to right) Mayor Ken Jahn, Brad Boettcher, Vice-President, Robert Roth, Vice-President, Jerry Foellmi, President, Marilyn George, Portage Area Chamber of Commerce member, Doug Steele, Portage Area Chamber of Commerce member, Trina McVicker, Portage Area Chamber of Commerce member, Tammy Malone, Portage Area Chamber of Commerce member, and Marianne Hanson, Executive Director, Portage Area Chamber of Commerce.